



Pernod Ricard

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**SECURITIES & EXCHANGE COMMISSION**  
**Office of International Corporate Finance**  
**450 Fifth Street, N.W.**  
**WASHINGTON, D.C. 20549**  
**USA**

SUPPL

For the attention of Mrs Felicia KUNG

**Subject : Exemption Request for ADR's under Rule 12g3-2 (b)**

**PROCESSED**

T MAY 29 2002

THOMSON  
FINANCIAL

Dear Mrs KUNG,

You will find, here enclosed, a press-release concerning our Company and delivered to the French Market.

Wishing you a good receipt of this document,

Yours sincerely,

*Antoine Pernod*

**Antoine PERNOD**

**Encl. : 1**

*dlw 5/21*



Pernod Ricard

### **Pernod Ricard / Seagram Deal Completed**

*New York, 21 December 2001* – Further to the approval of the United-States competition authorities (Federal Trade Commission), Pernod Ricard and Diageo have today completed the acquisition of Seagram's spirits and wine businesses.

Pernod Ricard now owns the premium scotch Chivas Regal, The Glenlivet malt, Martell cognac, and Seagram's Gin in addition to large number of brands and networks across all continents.

Patrick Ricard, Chairman and CEO of Pernod Ricard said «This represents a key step towards the refocusing on our core business, spirits and wine. Our market share has doubled in size following this acquisition. »

*For further information*

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[www.pernod-ricard.fr](http://www.pernod-ricard.fr)



Pernod Ricard

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Encl. : 1 page



## **Kirin Brewery acquires capital stake in SIFA**

*Paris, April 30, 2002* – From 1<sup>st</sup> March 2002 Kirin Brewery assumed responsibility for distribution in Japan of the Pernod Ricard brands Chivas Regal, Royal Salute and Glen Grant, Kirin Brewery already distributes Martell cognac there on behalf of the Group.

In order to strengthen its ties with Pernod Ricard, Kirin Brewery has also acquired a 32.4% stake in SIFA, which holds 10.2% of Pernod Ricard's capital. SIFA's two other principal shareholders are Geneval (Société Générale) with 31.8 % and Santa Lina (Pernod Ricard) with 30.3 %.

### **Contacts**

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